

Week 6 *Brand development*

Develop a clothing range to go along with your brand

What kind of clothing are you going to specialise in?

Design a range of clothing for you brand, this could include multiple pieces of clothing (e.g t-shirt, hoodies, shorts, skirts dresses etc)

Design a t-shirt and hoodie for your brand

Evaluation of Final Design (what's good and bad about the brand?)

